



ABOUT US:

OUR MISSION

The Kids-N-Hope Foundation enhances children's health and life services through music therapy at hospitals and not-for-profit organizations.

HOW WE STARTED

In 1996, American Heritage Credit Union became the first credit union in the country to form a charitable organization when it began the Kids-N-Hope Foundation. Since then, the Foundation has donated over \$2.6 million dollars to Children's Hospital of Philadelphia and other local hospitals and not-for-profit organizations.

MUSIC THERAPY

Music therapy is the applied use of music by a certified music therapist to target clinical goal areas with music-based strategies to promote positive health outcomes. We believe every child undergoing medical treatment has the right to receive music therapy as an integrated component to their medical care.

The Kids-N-Hope Foundation raised \$825,000 in 2021 thanks to Foundation supporters, volunteers, sponsors, its partnership with American Heritage Credit Union and its members, and the community.

FINANCIAL SUMMARY

For the Year Ended (Unaudited)	12/31/2021	12/31/2020
Contributions:		
Golf Classic	141,865	\$115,977
Bike-A-Thon	45,629	66,933
Walk-A-Thon	30,086	-
Car Show	23,222	-
American Heritage Credit Union:		
Penny A Purchase	296,771	-
Board of Directors	150,000	40,000
Members	95,756	79,553
Employees	1,037	3,189
Other Contributions	40,067	43,850
Total Contributions	824,433	349,502
Fundraising Expenses:		
Golf Classic	60,876	32,332
Bike-A-Thon	29,961	6,068
Walk-A-Thon	4,237	-
Car Show	3,679	-
Other Fundraising Expenses	2,582	838
Total Fundraising Expenses	101,335	39,238
Net Fundraising Revenues	723,099	310,263
Interest Earned	307	114
Total Net Revenue	723,406	310,377
Expenses:		
Donations	376,000	270,500
Operating Expenses	34,354	4,730
Total Expenses	410,354	275,230
Net Change in Amount of Fund Balances	313,052	35,147
Fund Balances, Beginning of Year	58,298	23,150
Fund Balances, End of Year	\$371,351	\$58,297

BOARD OF DIRECTORS

Bruce Foulke
Chairman

Dorian Smith
Executive Director

Todd Kimball
Vice Chairman

Brian Schmitt
Treasurer

Lisa Perry Harley
Secretary

Arthur Jones
Development Officer

Evaleen DeMarco
Membership Officer

Joanna Bartholomew

David Jacobs

Fred Baxter

Patrick Kenney

Kathy Gorski

Jaret Lyons

Brian Hahn

Robert Muzslay

Todd Hannigan

Shannon Sperduto

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For more information
please visit: KidsNHope.org



2021 ANNUAL REPORT

CELEBRATING OVER \$2.6 MILLION DOLLARS
Donated Since Inception!



Chairman's Report



As we celebrate the Kids-N-Hope Foundation's first quarter century, I'm proud to acknowledge the contributions made from our Foundation supporters to help continue the impact of Kids-N-Hope. We raised over \$825,000 for the year, distributed \$372,500, and ended the year with \$371,351 in reserve for 2022 expenditures.

2021 was a milestone year for the Foundation as it celebrated its 25th Anniversary. The Foundation has continued to make tremendous impacts on the lives of children in local area hospitals and organizations.

Since its inception in 1996, the Foundation has raised and donated \$2.6 million to Children's Hospital of Philadelphia's Music Therapy Program as well as other local hospitals and not-for-profit organizations.

In 2021, the Foundation continued to navigate fundraising challenges during the pandemic. I'm very proud of the Kids-N-Hope Board of Directors, our community partners, and Foundation supporters for contributing their time and financial support to the pediatric patients in need. The Foundation continues to develop new innovative ways to raise funds, and I'm very excited for what's ahead for the Foundation in 2022.

Thank you to the Board of Directors, our volunteers, event participants, and American Heritage partners who continue to support the Foundation and further our mission each year.

Respectfully submitted,

Bruce K. Foulke
Chairman

Treasurer's Report



The Foundation's flagship fundraising events, such as the Car Show and Golf Classic, were able to return in 2021, and the Foundation created two new virtual efforts, the walk-a-thon and bike-a-thon, to diversify Kids-N-Hope's fundraising mission. In partnership with American Heritage, the Foundation receives an additional contribution each year through the Penny A Purchase Program. As we continue to navigate the changes as a result of the COVID-19 pandemic, we are hopeful that the upcoming year will continue to bring normalcy back to our community and the Foundation.

The result of these fundraising efforts was a fundraising total of approximately \$825,000 for the 2021 fundraising year, the most in the Foundation's history. True to our cause, Kids-N-Hope donated \$372,500 to 13 charities supporting kids, the largest donation made to Children's Hospital of Philadelphia for \$300,000 to provide support for the Music Therapy Program at the Children's Seashore House. Throughout the last 25 years, the Kids-N-Hope Foundation donated over \$2.6 million to Children's Hospital of Philadelphia and additional pediatric not-for-profits and organizations. We ended 2021 with just over \$371,00 in cash to host more great events and expand benefits in 2022.

I encourage you to become part of our vibrant organization and donate your time to participate in these worthwhile events that allow us to impact so many lives. We hope that you will continue to support the children that need our efforts the most, and on behalf of the Kids-N-Hope Foundation, we thank you.

Sincerely,

Brian W. Schmitt, CPA
Treasurer

2021 FUNDRAISING INITIATIVES

25 Miles in My Shoes Walk-A-Thon

The Kids-N-Hope Foundation's 25 Miles in My Shoes Walk-A-Thon was a week-long virtual event held in the Spring where participants walked to support the Foundation. In 2021, the event raised over \$30,000 for the Foundation.

17th Annual Car Show and American Heritage Member Appreciation Day

Each year, American Heritage Credit Union hosts its annual Car Show and Member Appreciation Day benefitting the Kids-N-Hope Foundation. This event invites the community, credit union members, and Foundation supporters to enjoy a day full of cars, a family fun zone, craft show, and more! The event raised over \$23,000 in 2021 for the Foundation.

1200 Spokes for Hope Tour Bike-A-Thon

The Kids-N-Hope Foundation's 1200 Spokes for Hope Tour was a week-long virtual event that invited participants to bike throughout the week to support the Foundation. In 2021, the event raised over \$45,000 for the Foundation.

25th Annual Golf Classic

Each October, The Kids-N-Hope Foundation hosts its Annual Golf Classic. In 2021, over 150 golfers participated in the tournament and enjoyed a day of golf, an in-person and virtual silent auction, as well as participated in the Helicopter Golf Ball Drop for a cash prize. Thanks to the sponsors, donors, and golfers, the Foundation raised over \$140,000 at the 2021 event.



2021 Check Presentation at Grad Illumination

AMERICAN HERITAGE CREDIT UNION PARTNERSHIP

Members

Members of American Heritage donated over \$95,000 directly to the Kids-N-Hope Foundation in 2021, highlighting the commitment members have to continuing the Foundation's mission to enhance the lives of pediatric patients throughout the region.

Associates

Associates of American Heritage support the Foundation throughout the year through programs like Casual Mondays and Food Truck Fridays. These two events raised over \$1,000 in 2021 for the Foundation.

Penny A Purchase

American Heritage donates a penny to the Foundation each time members use their American Heritage credit or debit card to make a purchase. This program contributed over \$296,000 to the Foundation in 2021.

Philadelphia Phillies and 76ers Program

The Philadelphia Phillies and 76ers partner with American Heritage to offer members discounted tickets to select games each season, with a portion of each ticket sold benefiting the Kids-N-Hope Foundation. Throughout the 2021 seasons, over \$9,000 was donated back to the Foundation.

2021 Kids-N-Hope Beneficiaries

Children's Hospital of Philadelphia	\$300,000
Doylestown Hospital	\$7,500
Grand View Health	\$7,500
St. Mary Medical Center	\$7,500
Jefferson Health Foundation	\$7,500
Philadelphia Ronald McDonald House	\$7,500
Providence Center	\$5,000
KenCrest	\$5,000
CORA Services	\$5,000
Catholic Community Services	\$5,000
SPIN, Inc.	\$5,000
Laurel House	\$5,000
Christ's Home	\$5,000