

FINANCIAL SUMMARY

For the Year Ended December 31, 2015

(Unaudited)

Contributions:

Golf Classic	\$ 39,371
Gelatin Olympics	24,371
Car Show	15,006
Busia Orphanage	4,504
Grand Illumination	2,027
AMHFCU Members	27,825
AMHFCU Board of Directors	20,370
AMHFCU Employees	2,682
Total Contributions	<u>136,156</u>

Fundraising Expenses:

Gelatin Olympics	12,855
Golf Classic	10,288
Car Show	2,305
Total Fundraising Expenses	<u>25,448</u>

Net Fundraising Revenues **110,708**

Interest Earned **35**

Total Net Revenue **110,743**

Expenses:

Donation to CHOP	100,670
Commonwealth of PA	150
Other Expenses	1,961
Total Expenses	<u>102,781</u>

Net Change in Amount of Fund Balances 7,962

Fund Balances, Beginning of Year 1,615

Fund Balances, End of Year \$ 9,577

Board of Directors

Bruce K. Foulke, Chairman

Brian Schmitt, Treasurer

Patrick Kenney

Scott McCaw

Contact Us

If you or your company are interested in being a part of this worthwhile cause, please contact:

Phone: 800-342-0008

215-969-0777

Email: kidsnhope@amhfcu.org

Write: Kids-N-Hope Foundation

c/o American Heritage FCU

2060 Red Lion Road

Philadelphia, PA 19115

For more information please
visit kidsnhope.org.



2015

Kids-N-Hope Annual Report

KIDS-N-HOPE SUMMARY

In 1996, American Heritage Federal Credit Union (AMHFCU) became one of the first credit unions in the country to form its own charitable organization when it began the Kids-N-Hope Foundation. Since that time, the Kids-N-Hope Foundation has raised over \$1.1 million to support the Music Therapy Program at the Children's Hospital of Philadelphia (CHOP).

The Music Therapy Program provides children who are recovering from debilitating injuries or who face life-threatening illnesses with a means of expression and rehabilitative support for their recovery. The Kids-N-Hope Foundation not only provides CHOP with musical instruments for its patients, but funds the salaries of two full-time Music Therapists.

The Music Therapists assess the emotional well-being, physical health, social functioning, communication abilities, and cognitive skills of the children through their musical responses and designs music sessions for them based on their specific needs. Techniques include music improvisation, receptive music listening, song writing, lyric discussion, music and imagery, music performance, and learning through music. The Music Therapists also work with doctors, nurses, and physical therapists to plan interdisciplinary treatment which includes music.

The Kids-N-Hope Foundation's goal for 2015 was to raise \$100,000. Thanks to the help of American Heritage Federal Credit Union members, employees, volunteers, sponsors, and the participants in our fund-raising events, the Kids-N-Hope Foundation presented checks for \$90,670 to the Music Therapy Program and \$10,000 to the Buerger Center for their ambulatory care facility.

FUNDRAISING FOR 2015

The Kids-N-Hope Foundation's **20th Annual Golf Classic** was held October 12, 2015 at Pine Crest Country Club in Lansdale, Pennsylvania. Over 100 community businesses supported the event by purchasing sponsorships, sending prize donations, and contributing funds. Golfers "shot pars for a cause," purchased silent auction items, and participated in a celebratory banquet to help raise \$29,083 net of expenses.

The **23rd Annual Gelatin Olympics** allowed participants to get "silly and sloppy" to benefit the Kids-N-Hope Foundation. On June 10, 2015, one hundred daring participants dressed in wacky costumes and slid into 700 gallons of strawberry gelatin at Canstatter-Volkfest Verein in Northeast Philadelphia. Sixteen businesses donated prizes such as tickets to sporting events, restaurant gift cards, and amusement park passes. An additional thirty-eight companies contributed funds to the event. By the end of the evening, the Gelatin Olympics netted \$11,516.

The **Annual Car Show** allowed our members and local residents to show off their classic and muscle cars for prizes. This family-oriented, fun-filled event, which also featured over 40 craft show vendors and kid-friendly activities, raised \$12,701, net.

The **Busia Compassionate Centre** in Kenya is home to 104 children, ages three to twenty-one, many of whom have lost their parents to HIV/AIDS. In February 2012, American Heritage formed a committee of employees to support and sponsor fundraisers to benefit the orphanage. In 2015, a net amount of \$4,504 was raised for the orphanage.

Members of American Heritage donated \$27,825 directly to the Kids-N-Hope Foundation in 2015, underscoring how important the credit union's involvement in the community is to American Heritage's member base. They want, and expect, their member-owned financial institution to be an outstanding corporate citizen.

The **Board of Directors** of American Heritage Federal Credit Union recognizes that the credit union must demonstrate corporate social responsibility to its membership. The Board's financial support, which is vital to the success of the Kids-N-Hope Foundation, totaled \$20,370 in 2015.

Employees of American Heritage Federal Credit Union help the Kids-N-Hope Foundation throughout the year by participating in Casual Mondays. For a small monthly donation, employees can wear their American Heritage shirt or sweater instead of their usual business attire. Casual Mondays helped earn \$2,682 for the Kids-N-Hope Foundation during 2015.

Fundraising for 2016. With your continued support, we look forward to our 20th anniversary year with dynamic enthusiasm, setting the stage for more innovative fundraising to match the phenomenal work of the Music Therapy program.

