

FINANCIAL SUMMARY

December 31, 2012

(Unaudited)

Contributions

17th Annual Golf Classic	\$50,986
19th Annual Gelatin Olympics	23,867
4th Annual Classic Car Show	9,230
AMHFCU Employees	3,345
AMHFCU Member Donations	25,067
AMHFCU Board of Directors	7,000
Total Contributions	119,495

Fundraising Expenses

17th Annual Golf Classic	12,792
19th Annual Gelatin Olympics	9,806
4th Annual Classic Car Show	-
Total Fundraising Expenses	22,598

Net Fundraising Revenues 96,897

Interest Earned 87

Total Net Revenue 96,984

Expenses

Donation to CHOP	102,960
Office Expenses	492
Commonwealth of PA	150
Total Expenses	103,602

**Net Change in Amount
of Fund Balance** (6,618)

Fund Balances, Beginning of Year 8,578

Fund Balances, End of Year \$1,960

Board of Directors

Bruce K. Foulke, Chairman

Brian Schmitt, Treasurer

Scott McCaw

Contact us...

If you or your company are interested in being a part of this worthwhile cause, please contact:

Phone: 800-342-0008
215-969-0777

Email: kidsnhope@amhfcu.org

Write: Kids-N-Hope Foundation
c/o American Heritage FCU
2060 Red Lion Road
Philadelphia, PA 19115

For more information please
visit www.kidsnhope.org.

2012 KIDS-N-HOPE ANNUAL REPORT



KIDS-N-HOPE SUMMARY

In 1996, American Heritage Federal Credit Union (AMHFCU) became the first credit union in the country to form its own charitable organization when it began the Kids-N-Hope Foundation. Since that time, the Kids-N-Hope Foundation has raised over \$750,000 to support the Music Therapy Program at the Children's Seashore House of the Children's Hospital of Philadelphia (CHOP).

Founded in 1872, the Children's Seashore House is a regional teaching hospital that provides specialized care and rehabilitation to children with developmental disabilities and chronic illnesses. In 1998, Children's Seashore House became part of the Children's Hospital of Philadelphia, recognized as one of the leading pediatric hospitals and research facilities in the world.

The Music Therapy Program provides children who are recovering from debilitating injuries or who face life-threatening illnesses with a means of expression and rehabilitative support for their recovery. The Kids-N-Hope Foundation not only provides Children's Seashore House with musical instruments for its patients, but funds the salary of a full-time Music Therapist.

The Music Therapist assesses the emotional well-being, physical health, social functioning, communication abilities, and cognitive skills of the children through their musical responses and designs music sessions for them based on their specific needs. Techniques include music improvisation, receptive music listening, song writing, lyric discussion, music and imagery, music performance, and learning through music. The Music Therapist also works with doctors, nurses, and physical therapists to plan interdisciplinary treatment which includes music.

FUNDRAISING FOR 2012

The Kids-N-Hope Foundation's goal for 2012 was to raise \$75,000. Thanks to the help of American Heritage Federal Credit Union members, employees, volunteers, sponsors, and the participants in our fund-raising events, the Kids-N-Hope Foundation presented a check for **\$102,960** in October to the Children's Seashore House of the Children's Hospital of Philadelphia.

The Kids-N-Hope Foundation's 17th Annual Golf Classic was held October 8, 2012 at Pine Crest Country Club in Lansdale, Pennsylvania. Over 100 community businesses supported the event by purchasing sponsorships, sending prize donations, and contributing funds. One hundred-thirty two golfers "shot pars for a cause," purchased silent auction items, and participated in a celebratory banquet to help raise **\$38,194**, net of expenses.

The 19th Annual Gelatin Olympics allowed participants to get "silly and sloppy" to benefit the Kids-N-Hope Foundation. On June 13, 2012, one hundred daring participants dressed in wacky costumes and slid into **700** gallons of strawberry gelatin at Canstatter-Volkfest Verein in Northeast Philadelphia. Thirteen businesses donated prizes such as tickets to sporting events, restaurant gift cards, and amusement park passes. An additional twenty-four companies contributed funds to the event which was hosted by radio personality Frank Lewis of 98.1 WOGL (FM). By the end of the evening, the Gelatin Olympics netted **\$14,061**.

FUNDRAISING FOR 2012

(continued)

The 4th Annual Classic Car Show allowed our members to show off their classic and muscle cars for prizes. This family-oriented, fun-filled event, which also featured over 40 craft show vendors and kid-friendly activities, raised **\$9,230**.

Employees of American Heritage Federal Credit Union help the Kids-N-Hope Foundation throughout the year by participating in Casual Mondays. For a small monthly donation, employees can wear their American Heritage shirt or sweater instead of their usual business attire. Casual Mondays helped earn **\$3,345** for the Kids-N-Hope Foundation during 2012.

Members of American Heritage donated \$25,067 directly to the Kids-N-Hope Foundation in 2012, underscoring how important the credit union's involvement in the community is to American Heritage's member base. They want, and expect, their member-owned financial institution to be an outstanding corporate citizen.

The Board of Directors of American Heritage Federal Credit Union recognizes that the credit union must demonstrate corporate social responsibility to its membership. The Board's financial support, which is vital to the success of the Kids-N-Hope Foundation, totaled \$7,000 in 2012.