

FINANCIAL SUMMARY

*For the Year Ended December 31, 2013
(Unaudited)*

Contributions:

Golf Classic	\$ 42,058
Gelatin Olympics	21,180
Classic Car Show	13,122
Grand Illumination	902
Busia Orphanage	6,344
AMHFCU Employees	1,850
AMHFCU Members	17,119
AMHFCU Board of Directors	33,000
Total Contributions	<u>135,574</u>

Fundraising Expenses:

Golf Classic	12,749
Gelatin Olympics	11,489
Classic Car Show	2,455
Busia Orphanage	1,988
Total Fundraising Expenses	<u>28,680</u>

Net Fundraising Revenues	106,894
Interest Earned	33
Total Net Revenue	<u>106,927</u>

Expenses:

Donation to CHOP	100,000
Donation to World Council of Credit Unions	4,356
Commonwealth of PA	150
Other Expenses	1,553
Total Expenses	<u>106,059</u>

Net Change in Amount of Fund Balances	868
Fund Balances, Beginning of Year	1,990
Fund Balances, End of Year	<u>\$ 2,858</u>

Board of Directors

Bruce K. Foulke, Chairman

Brian Schmitt, Treasurer

Scott McCaw

Contact Us

If you or your company are interested in being a part of this worthwhile cause, please contact:

Phone: 800-342-0008
215-969-0777

Email: kidsnhope@amhfcu.org

Write: Kids-N-Hope Foundation
c/o American Heritage FCU
2060 Red Lion Road
Philadelphia, PA 19115

For more information please
visit www.kidsnhope.org.

2013

KIDS-N-HOPE ANNUAL REPORT



KIDS-N-HOPE SUMMARY

In 1996, American Heritage Federal Credit Union (AMHFCU) became the first credit union in the country to form its own charitable organization when it began the Kids-N-Hope Foundation. Since that time, the Kids-N-Hope Foundation has raised over \$850,000 to support the Music Therapy Program at the Children's Seashore House of the Children's Hospital of Philadelphia (CHOP).

Founded in 1872, the Children's Seashore House is a regional teaching hospital that provides specialized care and rehabilitation to children with developmental disabilities and chronic illnesses. In 1998, Children's Seashore House became part of the Children's Hospital of Philadelphia, recognized as one of the leading pediatric hospitals and research facilities in the world.

The Music Therapy Program provides children who are recovering from debilitating injuries or who face life-threatening illnesses with a means of expression and rehabilitative support for their recovery. The Kids-N-Hope Foundation not only provides Children's Seashore House with musical instruments for its patients, but funds the salary of a full-time Music Therapist.

The Music Therapist assesses the emotional well-being, physical health, social functioning, communication abilities, and cognitive skills of the children through their musical responses and designs music sessions for them based on their specific needs. Techniques include music improvisation, receptive music listening, song writing, lyric discussion, music and imagery, music performance, and learning through music. The Music Therapist also works with doctors, nurses, and physical therapists to plan interdisciplinary treatment which includes music.

FUNDRAISING FOR 2013

The Kids-N-Hope Foundation's goal for 2013 was to raise \$100,000. Thanks to the help of American Heritage Federal Credit Union members, employees, volunteers, sponsors, and the participants in our fundraising events, the Kids-N-Hope Foundation presented a check for **\$100,000** in October to the Children's Seashore House of the Children's Hospital of Philadelphia.

The Kids-N-Hope Foundation's 18th Annual Golf Classic was held October 14, 2013 at Pine Crest Country Club in Lansdale, Pennsylvania. Over 100 community businesses supported the event by purchasing sponsorships, sending prize donations, and contributing funds. Golfers "shot pars for a cause," purchased silent auction items, and participated in a celebratory banquet to help raise **\$29,309**, net of expenses.

The 20th Annual Gelatin Olympics allowed participants to get "silly and sloppy" to benefit the Kids-N-Hope Foundation. On June 12, 2013, one hundred daring participants dressed in wacky costumes and slid into **700** gallons of strawberry gelatin at Canstatter-Volkfest Verein in Northeast Philadelphia. Thirteen businesses donated prizes such as tickets to sporting events, restaurant gift cards, and amusement park passes. An additional thirty-one companies contributed funds to the event which was hosted by radio personality Patty Jackson of 105.3 WDAS (FM). By the end of the evening, the Gelatin Olympics netted **\$9,691**.

The 5th Annual Classic Car Show allowed our members to show off their classic and muscle cars for prizes. This family-oriented, fun-filled event, which

FUNDRAISING FOR 2013

(continued)

also featured over 40 craft show vendors and kid-friendly activities, raised **\$10,666**.

Employees of American Heritage Federal Credit Union help the Kids-N-Hope Foundation throughout the year by participating in Casual Mondays. For a small monthly donation, employees can wear their American Heritage shirt or sweater instead of their usual business attire. Casual Mondays helped earn **\$1,850** for the Kids-N-Hope Foundation during 2013.

Members of American Heritage donated \$17,199 directly to the Kids-N-Hope Foundation in 2013, underscoring how important the credit union's involvement in the community is to American Heritage's member base. They want, and expect, their member-owned financial institution to be an outstanding corporate citizen.

The Board of Directors of American Heritage Federal Credit Union recognizes that the credit union must demonstrate corporate social responsibility to its membership. The Board's financial support, which is vital to the success of the Kids-N-Hope Foundation, totaled \$33,000 in 2013.

The Busia Compassionate Centre in Kenya is home to 80 children, ages three to twenty-one, many of whom have lost their parents to HIV/AIDS. In February 2012, American Heritage formed a committee of employees to support and sponsor fundraisers to benefit the orphanage. In 2013, a net amount of \$4,356 was raised for the orphanage.