

FINANCIAL SUMMARY

For the Year Ended December 31, 2014
(Unaudited)

Contributions:

Golf Classic	\$ 45,768
Gelatin Olympics	21,989
Car Show	14,743
Busia Orphanage	6,551
Grand Illumination	2,850
AMHFCU Members	24,562
AMHFCU Board of Directors	18,493
AMHFCU Employees	2,211
Total Contributions	<u>137,167</u>

Fundraising Expenses:

Gelatin Olympics	12,301
Golf Classic	10,453
Car Show	2,030
Busia Orphanage	564
Total Fundraising Expenses	<u>25,348</u>

Net Fundraising Revenues	111,819
Interest Earned	47
Total Net Revenue	<u>111,866</u>

Expenses:

Donation to CHOP	105,000
Donation to World Council of Credit Unions	6,481
Commonwealth of PA	150
Other Expenses	1,478
Total Expenses	<u>113,109</u>

Net Change in Amount of Fund Balances	(1,243)
Fund Balances, Beginning of Year	2,858
Fund Balances, End of Year	<u>\$ 1,615</u>

Board of Directors

Bruce K. Foulke, Chairman
Brian Schmitt, Treasurer
Scott McCaw

Contact Us

If you or your company are interested in being a part of this worthwhile cause, please contact:

Phone: 800-342-0008
215-969-0777

Email: kidsnhope@amhfcu.org

Write: Kids-N-Hope Foundation
c/o American Heritage FCU
2060 Red Lion Road
Philadelphia, PA 19115

For more information please
visit kidsnhope.org.



2014 KIDS-N-HOPE ANNUAL REPORT

Celebrating our
\$1,000,000th Dollar donated
to Children's Hospital of
Philadelphia!



KIDS-N-HOPE SUMMARY

In 1996, American Heritage Federal Credit Union (AMHFCU) became the first credit union in the country to form its own charitable organization when it began the Kids-N-Hope Foundation. Since that time, the Kids-N-Hope Foundation has raised over \$1,018,761 to support the Music Therapy Program at the Children's Seashore House of the Children's Hospital of Philadelphia (CHOP).

American Heritage Federal Credit Union President/CEO Bruce K. Foulke presented a check to the CEO of the Children's Hospital of Philadelphia, Dr. Steven M. Altschuler, MD, to commemorate the credit union's benchmark achievement of donating \$1,000,000 to the hospital since the foundation's inception in 1996.

Founded in 1872, the Children's Seashore House is a regional teaching hospital that provides specialized care and rehabilitation to children with developmental disabilities and chronic illnesses.

The Music Therapy Program provides children who are recovering from debilitating injuries or who face life-threatening illnesses with a means of expression and rehabilitative support for their recovery. The Kids-N-Hope Foundation not only provides Children's Seashore House with musical instruments for its patients, but funds the salary of two full-time Music Therapists.

The Music Therapists assess the emotional well-being, physical health, social functioning, communication abilities, and cognitive skills of the children through their musical responses and designs music sessions for them based on their specific needs. Techniques include music improvisation, receptive music listening, song writing, lyric discussion, music and imagery, music performance, and learning through music. The Music

Therapists also work with doctors, nurses, and physical therapists to plan interdisciplinary treatment which includes music.

The Kids-N-Hope Foundation's goal for 2014 was to raise \$100,000. Thanks to the help of American Heritage Federal Credit Union members, employees, volunteers, sponsors, and the participants in our fund-raising events, the Kids-N-Hope Foundation presented checks for **\$105,000** to the Children's Seashore House of the Children's Hospital of Philadelphia.

FUNDRAISING FOR 2014

The Kids-N-Hope Foundation's 19th Annual Golf Classic was held October 13, 2014 at Pine Crest Country Club in Lansdale, Pennsylvania. Over 100 community businesses supported the event by purchasing sponsorships, sending prize donations, and contributing funds. Golfers "shot pars for a cause," purchased silent auction items, and participated in a celebratory banquet to help raise **\$35,315**, net of expenses.

The 22nd Annual Gelatin Olympics allowed participants to get "silly and sloppy" to benefit the Kids-N-Hope Foundation. On June 11, 2014, one hundred daring participants dressed in wacky costumes and slid into 700 gallons of strawberry gelatin at Canstatter-Volkfest Verein in Northeast Philadelphia. Sixteen businesses donated prizes such as tickets to sporting events, restaurant gift cards, and amusement park passes. An additional thirty-eight companies contributed funds to the event which was hosted by Mike Iorio of Dale Carnegie training. By the end of the evening, the Gelatin Olympics netted **\$9,688**.

The 6th Annual Car Show allowed our members to show off their classic and muscle cars for prizes.

(continued)

This family-oriented, fun-filled event, which also featured over 40 craft show vendors and kid-friendly activities, raised **\$12,713**, net.

The Busia Compassionate Centre in Kenya is home to 104 children, ages three to twenty-one, many of whom have lost their parents to HIV/AIDS. In February 2012, American Heritage formed a committee of employees to support and sponsor fundraisers to benefit the orphanage. In 2014, a net amount of \$5,987 was raised for the orphanage with \$493 donated by the Board of Directors.

Members of American Heritage donated \$24,562 directly to the Kids-N-Hope Foundation in 2014, underscoring how important the credit union's involvement in the community is to American Heritage's member base. They want, and expect, their member-owned financial institution to be an outstanding corporate citizen.

The Board of Directors of American Heritage Federal Credit Union recognizes that the credit union must demonstrate corporate social responsibility to its membership. The Board's financial support, which is vital to the success of the Kids-N-Hope Foundation, totaled \$18,000 in 2014.

Employees of American Heritage Federal Credit Union help the Kids-N-Hope Foundation throughout the year by participating in Casual Mondays. For a small monthly donation, employees can wear their American Heritage shirt or sweater instead of their usual business attire. Casual Mondays helped earn **\$2,211** for the Kids-N-Hope Foundation during 2014.