

NEWS RELEASE

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FOR IMMEDIATE RELEASE

American Heritage Federal Credit Union Donates over 6,380 Books to Local Charities

Philadelphia, PA -- Members and employees of American Heritage Federal Credit Union recently donated over 6,380 new books to local hospitals, community centers, and special care facilities.

In its sixth year, the “Books for Kids” program allowed members of the Credit Union to become “Book Buddies” for a donation of \$3, placing a plaque with their name inside each donated book. The program collected over \$8,000 resulting in a donation of over 6,380 books. The books were then delivered to the Busia Orphanage, Blue Bell Mission Kids, St. Mary’s Medical Center, Fox Chase Cancer Center, Hunting Park Boys and Girls Clubs, Bridesburg Boys and Girls Club, Big Brothers and Big Sisters of Bucks County, and Grand View Hospital.

A special donation of 5,330 books was given to the “Reach Out and Read” program at the Children’s Hospital of Philadelphia, which promotes early literacy and school readiness in pediatric exam rooms by giving new books to children and educating parents on importance of reading aloud.

American Heritage employees made a visit to the Karabot Center at CHOP to drop the books off for the center. They were given a tour of the gorgeous facilities and learned about how their donation impacts the community and the patients in the center.

American Heritage Federal Credit Union is a \$1.5 billion member-owned financial cooperative serving over 700 sponsor companies. It is the country's 131st largest Credit Union with over 137,000 members and 30 branches in the Philadelphia, Bucks, Montgomery and Camden Counties.

Pictures Attached:



“Pictured from left to right: Kirsten Rogers, Coordinator of the Children’s Hospital of Philadelphia’s “Reach Out and Read” Program, Lisa Rabbit, Children’s Miracle Network and Retail Cause Marketing Coordinator at The Children’s Hospital of Philadelphia, and American Heritage Federal Credit Union employees.”

Employees of American Heritage Federal Credit Union, Mike Dilenno, Manager at the Children’s Hospital of Philadelphia’s Karabot Pediatric Care Center, and Kirsten Rogers, Coordinator of the Children’s Hospital of Philadelphia’s “Reach Out and Read” program, pictured with the books donated by the employees and members of American Heritage for its “Books for Kids” program. Over 6,380 books were donated to multiple charities and to the “Reach Out and Read” Program at the Children’s Hospital of Philadelphia to promote literacy and provide comfort.