

NEWS RELEASE

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FOR IMMEDIATE RELEASE

American Heritage Federal Credit Union Raises \$22,000 for Children's Hospital of Philadelphia by Sliding into 700 Gallons of Gelatin!

Philadelphia, PA — American Heritage and the Kids-N-Hope Foundation's 22nd Annual Gelatin Olympics raised over \$22,000 for the Children's Seashore House at the Children's Hospital of Philadelphia on Wednesday, June 10, 2015.

Over 90 sliders gathered pledges from sponsors in the weeks leading up to the event, dressed up in their wildest costumes, and took the plunge into a pool full of 700 gallons of bright red gelatin. Bob Kelly, Traffic Reporter for FOX 29 News emceed the event, and brought great energy and hometown flair for the audience. In addition to the Ultimate Gelatin Slide, children of all ages participated in the Gelatin Eating Contest, Balloon Toss Contest, Gelatin Seek and Find and other fun games.

For over twenty years, the Gelatin Olympics has raised money for the Kids-N-Hope Foundation, which benefits the Music Therapy Program for the developmentally disabled children at the Children's Seashore House of the Children's Hospital of Philadelphia. With the support of the Foundation, the hospital is able to meet the emotional and physical needs of these special children.

American Heritage Federal Credit Union is a \$1.5 billion member-owned financial cooperative serving over 800 sponsor companies. It is the country's 132nd largest Credit Union with over 137,000 members and 30 branches in the Philadelphia, Bucks, Montgomery, and Camden Counties.

Pictures Attached:



Brave sliders taking the plunge into 700 gallons of gelatin at the 22nd Annual Gelatin Olympics which raised \$22,000 to support the Children's Hospital of Philadelphia.



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