

FINANCIAL SUMMARY

For the Year Ended December 31, 2017
(Unaudited)

Contributions:

Holiday Party & Silent Auction	\$55,204
Gelatin Olympics	38,167
Philadelphia Phillies & 76ers Tickets	14,011
Car Show	12,334
Grand Illumination	3,855
AMHFCU Members	87,045
AMHFCU Employees	1,970
Other Contributions	4,187

Total Contributions	<u>216,773</u>
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Fundraising Expenses:

Holiday Party & Silent Auction	8,658
Gelatin Olympics	12,546
Grand Illumination	350
Total Fundraising Expenses	<u>21,554</u>

Net Fundraising Revenues	195,219
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Interest Earned	92
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Total Net Revenue	<u>195,311</u>
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Expenses:

Donation to CHOP	120,000
Commonwealth of PA	150
Other Expenses	6,093

Total Expenses	<u>126,243</u>
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Net Increase in Amount of Fund Balances	69,068
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Fund Balances, Beginning of Year	7,163
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Fund Balances, End of Year	<u><u>\$76,231</u></u>
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BOARD OF DIRECTORS

Bruce K. Foulke, Chairman
Brian Schmitt, Treasurer
Todd Hannigan
David Jacobs
Patrick Kenney
Scott McCaw
Robert Muzslay

CONTACT US

If you or your company are interested in being a part of this worthwhile cause, please contact:

Phone: 800-342-0008
215-969-0777

Email: kidsnhope@amhfcu.org

Write: Kids-N-Hope Foundation
c/o American Heritage FCU
2060 Red Lion Road
Philadelphia, PA 19115

For more information please
visit KIDSNHOPE.org.



2017

KIDS-N-HOPE ANNUAL REPORT

Celebrating over
\$1.3 MILLION DOLLARS
Raised!

KIDSNHOPE.org

KIDS-N-HOPE SUMMARY

In 1996, American Heritage Credit Union (AMHFCU) became the first credit union in the country to form its own charitable organization when it began the Kids-N-Hope Foundation. Since that time, the Kids-N-Hope Foundation has raised over \$1.3 million to support the Music Therapy Program at the Children's Seashore House of the Children's Hospital of Philadelphia (CHOP).

Music Therapy

The Music Therapy Program provides children who are recovering from debilitating injuries or who face life-threatening illnesses with a means of expression and rehabilitative support for their recovery. The Kids-N-Hope Foundation not only provides Children's Seashore House at the Children's Hospital of Philadelphia with musical instruments for its patients, but funds the salary of two full-time Music Therapists.

The Music Therapists assess the emotional well-being, physical health, social functioning, communication abilities, and cognitive skills of the children through their musical responses and designs music sessions for them based on their specific needs. Techniques include music improvisation, receptive music listening, song writing, lyric discussion, music and imagery, music performance, and learning through music. The Music Therapists also work with doctors to plan treatment which includes music.

The Kids-N-Hope Foundation's goal for 2017 was to raise \$100,000. Thanks to the help of American Heritage Credit Union members, employees, volunteers, sponsors, and the participants in our fund-raising events, the Kids-N-Hope Foundation presented checks for \$110,000 to the Music Therapy Program and \$10,000 to the Buerger Center for their ambulatory care facility.

World Council of Credit Unions

The Busia Compassionate Centre in Kenya is home to 65 children, ages three to twenty-one, many of whom have lost their parents to HIV/AIDS. In February 2012, American Heritage formed a committee of employees to support and sponsor fundraisers to benefit the orphanage. To date, over \$15,000 has been donated to the orphanage.

FUNDRAISING FOR 2017

Holiday Party and Silent Auction

On December 12, 2017 at Pine Crest Country Club in Lansdale, Pennsylvania, over 100 community businesses supported the event by purchasing sponsorships, sending prize donations, and contributing funds. Sponsors, community business members and partners enjoyed an evening with a chance to bid on silent auction items and win prizes such as gift certificates, golf clubs, and even a new car! Participants enjoyed and participated in a celebratory banquet to raise **\$46,546** net of expenses for the Kids-N-Hope Foundation.

The 24th Annual Gelatin Olympics

allowed participants to get "silly and sloppy" to benefit the Kids-N-Hope Foundation. On June 14, 2017, over one hundred daring participants dressed in wacky costumes and slid into 700 gallons of strawberry gelatin at Canstatter-Volkfest Verein in Northeast Philadelphia. Eighteen businesses donated prizes such as tickets to sporting events, restaurant gift cards, and amusement park passes. An additional thirty-eight companies contributed funds to the event. By the end of the evening, the Gelatin Olympics netted **\$25,621**.

The Annual Car Show

allowed our members and local residents to show off their classic and muscle cars for prizes. This family-oriented, fun-filled event, which also featured over 40 craft show vendors and kid friendly activities, raised **\$12,334**.



Gelatin Olympics 2017

Members of American Heritage donated \$87,045 directly to the Kids-N-Hope Foundation in 2017, underscoring how important the credit union's involvement in the community is to American Heritage's member base. They want, and expect, their member-owned financial institution to be an outstanding corporate citizen.

Philadelphia Phillies and 76ers Member Game Nights allowed our members to purchase game tickets at a discounted rate with a portion of each ticket sale benefiting the Kids-N-Hope Foundation. Throughout the 2017 seasons we sold 2,673 Phillies tickets and 215 76ers tickets resulting in **\$14,011** raised.

Employees of American Heritage Credit Union help the Kids-N-Hope Foundation throughout the year by participating in Casual Mondays. For a small monthly donation, employees can wear their American Heritage shirt or sweater instead of their usual business attire. Casual Mondays helped earn **\$1,970** for the Kids-N-Hope Foundation during 2017.

Fundraising for 2018. With your continued support, we look forward to our 22nd anniversary year with dynamic enthusiasm, setting the stage for more innovative fundraising to match the phenomenal work of the Music Therapy program.

